



North Jersey Pride Festival 2025 Food Vendor Application

Festival location:
Memorial Park Amphitheater
161 Dunnell Road
Maplewood, New Jersey 07040

Valued food vendors:

You are invited to participate as a food vendor at the North Jersey Pride Festival on Sunday, June 8, 2025 from 12 p.m. to 6 p.m. in Memorial Park, Maplewood.

We are planning for an estimated 7,000 attendees. As you may know, this is one of the largest Pride festivals in the area and one of the only family-friendly LGBTQ celebrations on the East Coast, with as many as 40% of attendees identifying as supportive allies.

BENEFITS OF PARTICIPATION • Exposure to an estimated 7,000 attendees • Your own 10' x 10' space to display and sell food between the hours of 12 p.m. and 6 p.m. on June 8, 2025, rain or shine • Show your support for LGBTQ youth and benefit from long-term community loyalty

RESERVE YOUR SPACE NOW to avoid disappointment as space is limited. Please mail the exhibitor regulations contract/application with a check (made payable to "North Jersey Pride") to North Jersey Pride, P.O. Box 1195, Maplewood, N.J. 07040. **All applications, payments, and self-addressed stamped envelope MUST be received by May 15, 2025. If your application is received after that date, we will notify you if space is still available.** For additional information, please email northjerseypridefest@gmail.com

We look forward to celebrating with you!



Sunday, June 8, 2025

12pm-6pm

Regulations and Contract

1. **All non-Maplewood vendors must [apply for a permit](#)** with the Maplewood Township Health Department and be subject to inspection on the day of event by the Board of Health. Contact Valerie Houghton at 973-762-8120, ext. 2006 or healthofficer@twp.maplewood.nj.us for more information. The fee for the one-day license is \$25. Failure to obtain this permit in a timely fashion will result in cancellation of this agreement. Notwithstanding the foregoing, by signing this agreement, all vendors shall indemnify and hold harmless North Jersey Pride and all its organizing members from any and all fines, litigation or other penalties based upon the lack of a permit or an improper permit. Vendors

2. **Vendors are permitted the use of grills, sternos, “hotboxes”, or propane gas** for cooking, heating or warming purposes. All equipment is subject to inspection by the Maplewood Fire and Health Departments and any non-conforming equipment must be removed. All non-Maplewood registered business owner vendors engaging in any outdoor cooking or flame must obtain the Type 1 Fire Safety Permit by contacting the Maplewood Fire Dept. at 973-762-6500. **All permit applications must be submitted no later than Friday, May 23, which is 10 business days prior to North Jersey Pride.**

3. **All vendors must supply insurance.** If insured through your business entity, you must name North Jersey Pride as additional insured, with an aggregate amount of not less than \$1 million. Evidence of the insurance will be required by May 23, 2025. Failure to provide the certificate will result in cancellation of this agreement.

2. **Each exhibitor must be set up and fully operational by 11:30 a.m. on the day of the fair.** All exhibitors are required to sell product for a minimum of five hours. Setup will begin at 8:00am. and clean-up will take place between 6:00pm and 7:00pm on the day of the event. Vendors must clean up their own areas and remove their refuse from the festival site.

3. Each vendor is permitted one vehicle on the grass during setup or take down, but only before 10:30am and after 6pm. Vehicles must be parked on city streets during the hours of the event. Signs will help direct you to this location. There are no exceptions.

4. **All exhibitors must provide their own setup equipment, including tables, tents, chairs, displays, etc.** You must be able to move all of your own merchandise and equipment to and from your car. Please note the ground may be uneven—be prepared to have wedges for your tables.



5. If an exhibitor requires a larger display space, you may reserve an extra space (approx. 10' x 10') for an additional fee. Additional space is subject to availability.

6. North Jersey Pride and its sponsors shall not be held liable for any damages and/or injuries incurred by any exhibitor while on the festival site.

8. All applications, agreements and payments must be postmarked by May 15, 2025. All payments are nonrefundable in the event of exhibitor's cancellation.

9. The event will take place rain or shine. It is at the discretion of the vendor to cancel their appearance. There will be no refund of fees should the vendor choose not to participate.

11. The rented space is to be used only by the exhibitor. Each exhibitor will be assigned a space number that they will receive when they arrive to set up. All exhibitors must limit selling to their assigned area.

THERE IS TO BE NO SWITCHING OF SPACES AT ANY TIME DURING THE EVENT.

I will participate in the 2025 North Jersey Pride Festival at Memorial Park in Maplewood, NJ on Sunday June 8th, 2025 from 12:00 p.m. to 6:00 p.m. I understand the above rules set forth by the North Jersey Pride Festival 2025 committee. If I fail to follow these rules, I understand that I may be ejected from the festival without any right to a refund of any fees paid.

Signature: _____ Date: _____

Name _____

North Jersey Pride reserves the right to review and/or reject any application. **Deadline for Exhibitor application is May 15, 2025.**

Please print legibly. You will be notified if your application has been accepted or not via email. **** PLEASE PRINT EMAIL ADDRESS CLEARLY ****

CONTACT INFORMATION:

Company name: _____

Contact name: _____

Email: _____

Phone: _____

Brief description of your menu:



****ALL APPLICATIONS ARE SUBJECT TO REVIEW** Submission of application does not guarantee placement. Space is limited and is first-come, first-served.

FEES:

	Before 4/1	After 4/1	After 5/1
Food Vendor	\$300	\$350	\$400

Please send application with a check made payable to “North Jersey Pride” to:

North Jersey Pride
P.O. Box 1195
Maplewood, N.J. 07040

All applications, payments, and self-addressed stamped envelope must be received by May 15, 2025.

If you would like to pay by credit card, return this application via email to northjerseypridefest@gmail.com

Name (as it appears on CC): _____

Card # _____ Exp. Date: _____ CVC: _____

Cardholder address: (fill out all fields below in legible writing)

Street Number and Name: _____

City or Town: _____ State: _____

Zip Code: _____

If I am accepted as a vendor, I authorize North Jersey Pride to charge my card in the amount referenced above under “FEES”. Note: there will be a 3.2% surcharge for credit card payment.

Signature: _____

For additional information, please email northjerseypridefest@gmail.com