



North Jersey Pride Festival 2025 Exhibitor Application

Festival location:

Memorial Park Amphitheater

161 Dunnell Road

Maplewood, New Jersey 07040

EXHIBITORS

You are invited to participate as an art/craft/service/nonprofit exhibitor at the North Jersey Pride Festival on Sun., June 8, 2025 from 12 p.m. to 6 p.m. in Memorial Park, Maplewood.

We are planning for an estimated 7,000 attendees. As you may know, this is one of the largest Pride festivals in the area and noted as being the largest family-friendly LGBTQ celebration in the tristate, with as many as 40% of attendees identifying as supportive allies.

BENEFITS OF PARTICIPATION • Exposure to an estimated 7,000 attendees • Your own 10' x 10' space to display and sell your business/products between the hours of 12 p.m. and 6 p.m. on June 8, 2025, rain or shine • Show your support for LGBTQ youth and benefit from long-term community loyalty

RESERVE YOUR SPACE NOW to avoid disappointment. Please mail the exhibitor regulations contract/application with a check (made payable to "North Jersey Pride") to North Jersey Pride, P.O Box 1195, Maplewood, N.J. 07040 or via credit card per below. **All applications, payments, and self-addressed stamped envelope MUST be received by May 15, 2025.** For additional information, please email northjerseypridefest@gmail.com. As North Jersey Pride is an all-volunteer organization, we ask that you allow for up to a week to receive responses to any and all inquiries.

We look forward to celebrating with you!



North Jersey Pride Festival
Sunday, June 8, 2025
12pm-6pm

Regulations and Contract

1. Nonfood exhibitors are prohibited from selling or distributing any food or beverage products, (including any free samples), and will be required to remove unauthorized products from their tables if they do so.
2. **Each exhibitor must be set up and fully operational by 11:30 a.m. on the day of the fair.** All exhibitors are required to stay in their booths a minimum of five hours. Setup will begin at 9:00a.m. and clean-up will take place between 6:00pm and 7:00pm on the day of the fair. Exhibitors must clean up their own areas and remove their refuse from the festival site.
3. Each exhibitor is permitted one vehicle near the fair site but not on the grass during setup or take down. Vehicles, however, must be parked on city streets during the hours of the event. Signs will help direct you to this location. There are no exceptions.
4. **All exhibitors must provide their own setup equipment, including tables, tents, chairs, displays, etc.** You must be able to move all of your own merchandise and equipment to and from your car. Please note the ground may be uneven—be prepared to have wedges for your tables.
5. If an exhibitor requires a larger display space, you may reserve an extra space (approx. 10' x 10') for an additional fee. Additional space is subject to availability.
6. North Jersey Pride and its sponsors shall not be held liable for any damages and/or injuries incurred by any exhibitor while on the festival site.
7. Exhibitors are not permitted to bring silly string, noise producing caps, or anything visually representative of a weapon to the fair site. These can damage products and cause disturbances. Anyone selling or using these items will be immediately removed from the festival.
8. All applications, agreements and payments must be postmarked by May 15, 2025. All payments are nonrefundable in the event of exhibitor's cancellation.
9. **The event will take place rain or shine.** It is at the discretion of the vendor to cancel their appearance. There will be no refund of fees should the vendor choose not to participate.



10. No incense or burning candles will be allowed.

11. The rented space is to be used only by the exhibitor. Each exhibitor will be assigned a space number that they will receive when they arrive to set up. All exhibitors must limit selling to their assigned area.

THERE IS TO BE NO SWITCHING OF SPACES AT ANY TIME DURING SETUP OR DURING THE EVENT.

I will participate in the 2025 North Jersey Pride Festival at Memorial Park in Maplewood, NJ on Sunday June 8th, 2025 from 12:00 p.m. to 6:00 p.m. I understand the above rules set forth by the North Jersey Pride Festival 2025 committee. If I fail to follow these rules, I understand that I may be ejected from the festival without any right to a refund of any fees paid.

Signature: _____ Date: _____

Name: _____

North Jersey Pride reserves the right to review and/or reject any application. Deadline for Exhibitor application is May 15, 2025.

Please print legibly. You will be notified if your application has been accepted or not via email. **** PLEASE PRINT EMAIL ADDRESS CLEARLY ****
NO APPLICATIONS WILL BE ACCEPTED AFTER May 15, 2025

CONTACT INFORMATION:

Company name: _____

Contact name: _____

Email: _____

Phone: _____

Brief description of your business/service and products to be sold:

****ALL APPLICATIONS ARE SUBJECT TO REVIEW** Submission of application does not guarantee placement. Space is limited and is first come, first served.



	Before 4/1*	Before 5/1*	After 5/1*
Merchant/Artist Vendor	\$175	\$200	\$225
LGBTQ-Themed Merchandise Vendor	\$150	\$175	\$200
Service Vendor (see below for details)	\$325	\$350	\$375
National Non-Profit	\$175	\$200	\$225
Local Non-Profit	\$75	\$100	\$125

*** Application must be post-marked, or received by email, by these dates to receive pricing.**

Merchant/Artist Vendor: Any retail business selling physical products/merchandise onsite.

LGBTQ-Themed Merchandise Vendor: You're selling majority Pride-specific or rainbow-themed items in your booth. (Email questions to northjerseypridefest@gmail.com.)

Service Vendor: This is your category if you are advertising services (e.g., banking, insurance, mental health, realty) or products that attendees cannot take home with them (e.g., windows, siding).

SEE NEXT PAGE FOR PAYMENT INSTRUCTIONS.



Payment Method: By Check: Credit Card (info filled below)

If you would like to pay by check, return this completed application along with a check made payable to “North Jersey Pride” to:

North Jersey Pride
P.O. Box 1195
Maplewood, N.J. 07040

If you would like to pay by credit card, return this application via email to northjerseypridefest@gmail.com and fill out the section below.

Name (as it appears on CC): _____

Card # _____ Exp. Date: _____ CVC: _____

Cardholder address: (fill out all fields below in legible writing)

Street Number and Name: _____

City or Town: _____ State: _____

Zip Code: _____

Cardholder phone #: (_____) _____

If I am accepted as a vendor, I authorize North Jersey Pride to charge my card in the amount referenced above under “FEES”.

Cardholder signature: _____

All applications, payments, and self-addressed stamped envelope must be received by May 15, 2025.